

INICIO

TAKING YOU TO THE NEXT LEVEL

Overview

In the grand tapestry of leadership, the dawn of a new year marks not just a chronological milestone but a profound opportunity for personal and professional evolution. If you find yourself on the brink of a new executive or board position, teetering on the edge of uncertainty, "Inicio" beckons you into a transformative journey designed to illuminate your path to success.

Our program isn't just a collection of modules; it's a strategic blueprint tailored for those venturing into uncharted leadership territories. Picture yourself standing at the threshold of a new role, hesitating, and feeling the weight of unknown challenges. Now envision a guiding light – "Inicio." Here, we understand the complexities of leadership, especially when stepping into uncharted c-suite or boardroom terrain.

At the heart of "Inicio" is a vibrant community of inspiring women, each on a parallel journey of self-discovery and leadership empowerment. For those initiating a new executive role or navigating a board position, this program is a sanctuary of support and a catalyst for personal and professional growth.

What sets "Inicio" apart is its commitment to authenticity. It's not just about learning leadership theories; it's about unravelling the unique story that defines you as a leader. Imagine the confidence that comes from not only seeing yourself as a leader but also being seen by others in that light. This is the promise of "Inicio."

We believe that leadership is not just a professional endeavour; it's a holistic journey encompassing well-being, authenticity, and a commitment to breaking down gender barriers. "Inicio" is not merely a program; it's a movement. A movement to elevate women in leadership, contributing to the global shift towards gender diversity at the highest echelons of corporate structures.

Through "Inicio," you gain access to a wealth of research-backed insights, a community of like-minded leaders, and a transformative curriculum that goes beyond conventional leadership programs. You're not just navigating a new role; you're sculpting the leader you aspire to be.

Enrol in "Inicio" to embark on a journey that transcends the ordinary. Picture a future where you confidently step into your new role, armed with the tools to lead with strength, compassion, and wisdom. Join us in rewriting the narrative of female leadership, not just for yourself but for the collective advancement of women in boardrooms globally.

2024 is not just another year; it's your year of triumph. Let "Inicio" be your guiding light as you venture into the exhilarating realm of leadership possibilities. Your transformative leadership adventure awaits – are you ready to begin?



Inicio program objectives

Inicio aims to empower female leaders and aspiring C-suite and Board candidates with the essential tools, insights, and a supportive community to foster transformational leadership, unlocking your true potential.

Proposed outcomes

- **Achieved enhanced self-awareness:** exploring Emotional Intelligence models, mindset frameworks, and the Johari Window. An integration of emotional intelligence into leadership with an established journaling habit.
- **Greater awareness of inclusive and unbiased leadership:** Participants will have gained insights into their personal beliefs and biases, delving into core beliefs, values work, and strategies for recognising and managing biases.
- **Achieved purposeful living:** By conducting a comprehensive life audit for insights into values, beliefs, and areas of fulfilment or dissatisfaction, empowering proactive adjustments aligned with core values.
- **A cultivated personal brand:** The creation of a personal brand reflecting values, strengths, and beliefs, articulating a compelling narrative for confidence and authenticity.
- **Developed career clarity and leadership flexibility:** Clarified career anchors and gained self-awareness about leadership styles, fostering flexibility and growth in career journeys.
- **Learned about effective communication and storytelling skills:** Participants will be equipped with a toolkit for effective communication and mastery in compelling storytelling, building influence and capturing attention.
- **Understand the importance of a feedback-rich culture and personal growth:** A full appreciation of using Radical Candor to create a feedback-rich culture, promoting the personal and professional growth of self and others.
- **Developed negotiation skills and the confidence to use them:** Empowered to consciously engage in negotiations for better outcomes and increased confidence, learning the fundamentals of negotiating.
- **Greater awareness of holistic well-being:** Fostered a balanced and mindful approach to life, emphasising health, happiness, and movement, armed with practical tools for a fulfilling life.
- **Celebration and Community:** Provided a platform for participants to share origin stories, celebrate achievements, and strengthen the sense of community formed throughout the program.

Core elements

- Online content
- Virtual masterclasses - 5 x 90 minutes
- Masterclasses occur every second month
- All masterclasses are facilitated online via Zoom

- Provide 90 minutes of one-on-one coaching each month to complement the work being done online and in the masterclasses

Your team

We have highly skilled facilitators who will create a high-impact experience for you. The experience will be thought-provoking and practical. Our team has been working with people across all levels of global organisations for over 20 years.

Pre-program start

- You will receive a full calendar of events for the year for your diary.
- A welcome call to introduce participants to each other and their facilitation team.
- And, one week before the first masterclass participants will receive pre-work with tips on how to best leverage this experience.

Throughout the program

- You will join our online community and have the opportunity to submit questions comments or thoughts on any related topics of particular interest to you.
- A recording of the masterclasses for you to refer to at your leisure.
- Other content will be provided to you to reinforce learning.
- A recommended reading/resource list for topics covered in each topic will be shared.



Contact Information

For any questions or clarifications, please contact us:

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